



Timothy Maurer

Co-founder / Low-code developer / Lead UX designer

Introduction

Award-winning Dutch UX/UI designer and co-founder with 12+ years of experience in digital design. Over the years, he has helped design and build hundreds of websites and (web)apps for some of the best brands in the world. More recently, he's shifted his focus over to low-code.

Previously, he co-founded and co-led Naam Agency from 2010 to 2022. As Digital Creative Director, he helped Naam become a successful, user-focused digital agency—working for clients such as ING, Nationale Nederlanden, QPS (SAAB), Westeria, and many more.

Experience

- 2022 — Now **Freelance Low-code Developer**
Utrecht, NL
Providing freelance low-code solutions in Webflow, Framer, Mendix and Bubble for clients in an agile workflow.
- 2017 — 2022 **Creative Digital Director & Low-Code Developer at Naam Agency**
Utrecht, NL
Overseeing all UX Design, client contact, strategy workshops, company culture and company marketing. Bridging the gap between internal design and development teams, and validating hypotheses with low-code (prototype) solutions made in Webflow, Framer or Mendix.
- 2014 — 2017 **Lead UX Designer at Naam Agency**
Utrecht, NL
Implemented a user-centered design philosophy and Agile workflows in combination with service Design Thinking / Design Sprint methodologies. Focused on UX design, motion, and prototyping. Also, mentored and inspired a team of 8 to 10 UX designers, developers and interns.
- 2010 — 2014 **Co-Founder & Digital Designer at Naam Agency**
Utrecht, NL
Co-founded Naam with 3 friends while in my graduation year. Implemented digital design as a new main focus for Naam Agency. Tasks incl. digital design & architecture for websites and apps, strategy (internal & external), networking, client contact, design and hand-off optimisation for external development.

Education

- 2008 - 2011 **Visual Communication (Cum Laude) at Avans University**
Utrecht, NL
Graduated Best of Class · Nominated for Best Thesis · Featured in Items Magazine 'Best Graduation Projects' edition · Co-founded Naam in my graduation year · Focused on business development by joining Starterslift.

Certifications

- 2023 **Rapid Developer, Mendix**
- 2019 **IELTS English Test, Band 8-9**
- 2010 **Starterslift**
When enrolled in Avans University of Applied Sciences, we (the co-founders of Naam) joined Starterslift to help kick-start our new company. Starterslift taught us how to understand business challenges, sales techniques, product placement, value assessments, and much more. At the end of the course, our business plan was selected and awarded with a free office space for one year.

Details

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Languages

- Dutch · Native
- English · Fluent
- German · Basic

Skills

- Team management
- Customer relations
- Business thinking
- Cross-team communication
- Low-code development
- UX/UI Design
- Information Architecture
- Prototyping

Soft Skills

- Detail-oriented
- Self-starter
- Resourceful
- Teaching
- Motivated
- Confidence
- Decision-making
- Ambitious
- Reliable
- Problem-solving
- Analytical thinking

Software / Program. Languages

- Adobe Creative Suite
- Webflow
- Framer
- Spline
- Mendix
- Figma / Sketch
- HTML & CSS (Basic Javascript)

Awards & Recognition

- Awwwards · Nominated for Studio of the Year '18
- Awwwards · Multiple SOTDs, HMs and DOTDs
- Siteinspire · Multiple Favorites
- Behance · Multiple Features
- CSS Design Awards · Innovation, Special Kudos
- Items Magazine
- CommArts · Webpick of the Day
- European Design Awards
- Red Dot Design Awards · BOTB
- Mindsparkle Magazine